

KEYNOTE

Organizations that have benefited from Deborah

- Coca-Cola
- Delta Faucet
- Alcoa, Inc
- Aventis Pasteur
- The U.S. Navy
- Lockheed Martin
- Townsend Leather
- SI Group Singapore
- American Society for Training & Development
- Inc. Magazine
- American Management Association

The Team-Building Tool Kit

Considered one of the most trusted resources in team-building, Deborah Mackin is an in-demand speaker for many organizations world-wide. Viewed by many as the leading authority on implementing team-based cultures within organizations, Deborah is the author of The *Team-Building Tool Kit* series and has successfully worked with organizations such as Coca-Cola, Aventis Pasteur, Delta Faucet and Alcoa, Inc. to help implement top-notch teams.

Deborah's philosophy is based on the inclusion of team processes and total quality and lean concepts including focus on the customer, continuous improvement, management by fact, empowerment, and effective problem solving and group decision making.

The Tool-Kit has become the "working bible" for countless teams throughout the world. It offers the "how to" guide for coaches, team leaders, star points interested in implementing a high performance team culture.



“I own several of Mackin’s books and they are very useful resources. She writes from experience, not from an academic or research perspective. She works in the field with organizations helping them build and sustain teams. So, you know her recommendations are based on things that have been tested and worked with real teams in real companies. As a colleague who also works in the area of teamwork, I have a very high regard for Deborah’s work.”

– Glenn Parker,
Team Player Assessment

“Although weary of teaming in the beginning, the use of the concepts in this book has increased productivity to 30%, we are all on board now! The transformation is sometimes painful and not at all easy, but in the end is worth it. Higher productivity, employee morale, product quality and employee engagement is all yours if you stick to the program! Avid business reader, this book is priceless!!”

– Sam, from Greensburg, IN



How To Hire Deborah

Deborah is able to speak confidently on **teams, organizational strategy, continuous improvement and senior leadership**. Contact us today (800.730.3631) to reserve a date for Deborah to come speak with your group. Deborah prefers to connect with the coordinator of the event before hand to get a good idea of the expectation and goal of the event.

Services Provided

When hiring Deborah, there are many styles of presentation you can choose. Excellent at engaging an entire conference room, Deborah also performs well with small, intimate groups. Certified as a **MBTI administrator** and as an **Executive Coach** through ASTD, Deborah feels comfortable with CEO's and leaders, as much as the shop floor and third shift employees.

What You Can Expect

Deborah is a witty, engaging and a realistic speaker. Commonly known as the 'no fluff' speaker, Deborah is the Judge Judy of the organizational world. Recently, a participant in one of her presentations commented, “**Deb triumphs again!**” demonstrating that when you hire Deborah she is a 'no worries, show up, on time, ready to go' speaker. We guarantee that your audience will walk away with at least one new 'ah ha.'

Your ROI for Deborah

- 30% more productive team meetings
- An engaged, interactive audience
- A funny, narrative-rich presentation
- A speaker who brings in experience from global organizations
- Workshop applicable tools and insights able to implement before the end of your audience's day
- Diagnostic and problem solving for your unique team, group, or organization

Deborah’s Background

With over 27 years of experience, Deborah Mackin is a successful international consultant, trainer, author and presenter whose work has involved travel throughout the United States and abroad. When asked what distinguishes Deborah from other professionals in the field, people cite, again and again, her keen insight and depth of experience as the key factors that make the difference. Her clients repeatedly report how much they benefit from her flexibility. She is able to move from one area of an organizations' concern to another — providing "just-in-time" training or consulting as the need arises.

Deborah believes her role as a keynote is to bring new and different thinking to situations, be bold and persistent when necessary, challenge the status quo and share the experiences of other organizations. Her philosophy is based on the integration of team; the collaborative process is integrated into every aspect of her work.

Deborah is the president of the firm she founded in 1984, New Directions Consulting. Headquartered in Bennington, Vermont, Deborah lives with her husband of 20 years, Paul. When not working, Deborah enjoys her hobbies including gardening, beekeeping, and playing piano. Deborah often references stories from her hobbies and large family in her keynotes giving a very 'human' feeling to her speeches.

Hire Deborah as your next keynote! Call New Directions at **800.730.3631** or email info@newdirectionsconsulting.com